**Snap up trusted Plugin Alliance favorites while they’re on sale, and finally start getting a professional sound**

*Achieve next-level mixes and masters with massive savings on plugins from meticulous emulations to modern wonders*

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**Langenfeld, November 17, 2025** – [Plugin Alliance](https://www.plugin-alliance.com/) today launched its biggest Cyber Season ever, offering an accessible opportunity to pick up pro-grade plugins that will help you deliver better-sounding mixes and masters. The event includes a massive storewide sale with discounts of up to 93%, exclusive email specials, and new discounts at the recently launched [Pop-Up Shop](https://www.plugin-alliance.com/pages/pop-up-shop).

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### **Key Cyber Season Offers:**

* **Deep discounts:** Get up to 93% off [storewide](https://www.plugin-alliance.com/collections/all-products), including recent releases. Here are just a few of the most popular plugins on sale:
  + [**Mäag Audio EQ4**](https://www.plugin-alliance.com/products/eq4), **$19.99:** Vocal EQ loved for its iconic air.
  + [**Black Box Analog Design HG-2 MS**](https://www.plugin-alliance.com/products/hg-2ms)**,** **$29.99:** Characterful tube saturation for your mix bus in mid-side.
  + [**SPL Machine Head**](https://www.plugin-alliance.com/products/machine-head)**, $39.99:** The ultimate tape emulation.
  + [**ADPTR AUDIO Metric AB**](https://www.plugin-alliance.com/products/metric-ab)**,** **$44.99:** The perfect mix reference tool.
  + [**Three-Body Technology Kirchhoff-EQ**](https://www.plugin-alliance.com/products/kirchhoff-eq)**, $59.99:** Powerful dynamic digital EQ with analogue models.
* **Dynamic Discounts:** Take $50 off when you spend $250, all the way down to $5 off when you spend $30, and everything in between.
* **Pop-Up Shop Deals:** Find special discounts on a curated collection of premium plugins, with even deeper discounts for PRO subscribers.
* **Email specials:** Subscribers to Plugin Alliance’s [mailing list](https://www.plugin-alliance.com/) will get a raft of additional flash sales throughout the cyber season that are even better than the storewide offers.

This is an opportunity to build the in-the-box setup of your dreams, moving away from cheap-sounding mixes to professional character, warmth, and depth.  
  
**Learn more**Get all the details at [www.plugin-alliance.com](https://www.plugin-alliance.com/collections/all-products) Cyber Season offers are available from November 17 through November 30, 2025.

**About the Plugin Alliance Pop-Up Shop**  
A new, curated showcase of premium plugins from leading developers that aren’t part of the CORE and PRO subscriptions. PRO subscribers get an additional, exclusive discount on all [Pop-Up Shop products](https://www.plugin-alliance.com/pages/pop-up-shop).

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